

**USA Track & Field - New England Association
Board of Governors Meeting
Association Offices, Brighton, MA
November 5, 2018**

Present: Chris Pasko, Mike Travers, Justin Kuo, Dave Tezslar, Scott Mindel, Alex Ivanov, Stephen Peckiconis, Jeff Rockwood, Maggie Fox, Alexander Engel, Sarah Thornton, Larry Libow, Amanda Watters, Barbara Hamilton, Steve Viegas

Conference Call: Paul Kirsch, Laurie Boemker

Employees: Steve Vaitones, Tommy Mazza

Also Attending: Young runner brought by Larry Libow

The meeting was called to order at 18:34 with a quorum of 13 board members in attendance

President's Opening Remarks: Adding half hour to today's agenda as it is packed. We will have about half of the budget reviews at the January meeting. By February we want to review budgets for all the sports. In the upcoming monthly President's email newsletter there will be a notice (a Want Ad) that we are still seeking a new Treasurer for the association.

Secretary's Report: October monthly board meeting minutes were approved.

Treasurer's Report: No new info to add. Finalizing work on the Form 990 which will be sent to the board by end of the week.

Managing Director's Report: Presented by Steve and sent as email to the board. Steve reported that there were 2600 runners at the Massachusetts Middle School XC event.

Marketing: Presented by Tommy Mazza

AOM: Sidney Masciarelli, 15yo HS XC Champion, Scott Mindel, Baystate Marathon winner, Jon Chesto, Baystate Marathon Masters winner at 47yo

Scott Mindel was voted AOM unanimously with one abstention

Coaching: Katie Adams continues work on Level II clinic in 2019. Site visit scheduled for November at Salem State, and there is only one other bid which is getting a site visit. Level I clinic attendance is down from previous years. We have had lots of classes in the area recently.

Officials: Laurie still facing major IT issues at national office. Lots of unhappy officials.

Cross Country: Three new clubs participating this year. Chris Wargo's key goal for 2019 is to confirm the series much earlier in the calendar year. He will present budget in January.

ATR: Pullovers awarded to 19 men and 9 women. Will get a message out about 2019 series in the November newsletter. Chris proposes for 2019: XC, Track 800, shorter road race, easy race from MUT schedule, overall series distance shorter. Board was asked for unofficial approval for 2019.

LDR: Committee is finalizing 2019 bids and voting process. Email will go to club leadership list

MUT: Close to getting bid for Mountain Running Championship race at end of September 2019.

Awards Banquet: Long discussion on this topic with much on coordination with LDR awards schedule. Two points were to make it more inclusive and possibly have it later in the year.

Sarah Thornton and Maggie Fox volunteered to work on it.

Decision made to take a vote by December 17 or not have a banquet in 2019. Requirements from the committee are: Date, Location, Price so that board can vote

Indoor T&F: Points Chase details were sent to board today. Topics to discuss are whether to continue Points Chase in 2019, whether to add Masters, and to set total prize purse.

Moved: Pasko/Maggie: Approve moving forward with 2019 indoor points chase series with prizes for both open and master's athletes to be finalized within next two weeks. Total budget not to exceed \$1,500. Sarah seconded. Unanimous vote in favor.

New Business:

Larry Libow spoke on his Town Hall concept. Larry is in fact-finding stage right now. The board had a long discussion on the subject and much feedback was provided.

Purpose is to get an athlete who can attract an audience. Don't forget the Youth audience. No charge for the events. Appeal to current fans and try to attract new fans.

Marketing Budget Proposal. Details were sent to the board today.

There was a review of costs for most of the items required.

Moved: The board authorizes the marketing coordinator in conjunction with MD to provide at the Jan 2019 meeting a proposal to spend up to \$2,000 for events and facilities marketing. Justin motioned to approve. Dave seconded. Vote in favor was unanimous.

Athlete of the Month Mugs: Goal is to Approve up to \$500 for AOM mugs, with logo & AOM, to be spent by Marketing Coordinator. Based on 72 units at \$6.50/ea

Moved: Marketing Coordinator and Merchandise Sales Coordinator (VP Swag) provided up to \$1,000 to spend on promotional items to be handed out at events, budget of which is subject to approval at Jan 2019 meeting. Justin motioned to approve. Several seconds. Passed unanimously
Pasko: To be able to get a purchase order, you need to have the triangles, costs, delivery date, etc. Get Vaitones approval. On mugs, come back with design; on swag an agreement, come back in January with price and date of delivery.

Buying T-Shirts to sell: Maggie states that we have data which shows t-shirts will sell. Chris talked about meet specific shirts and Maggie thinking more generic. White cotton t-shirts with large USATF-NE logo, simple. Chris would like to consider small batches, 50-100 at a time. Discussion about board voting on this, decision made to have a smaller group work on it.

Moved: Pasko Motions to authorize Maggie, Jeff, and Mike to discuss initial order of 100 shirts via t-shirt sales program for this winter. Budget is to be revenue positive. Said group will come

back to the board prior to ordering the shirts. (shirts/design/qty/who/price) all part of proposal. Ivanov seconds. Vote in favor was unanimous.

Volunteering: Reminders that people should be at the sports events under their chairmanship. Note that best practices document stresses all board members volunteering at events. It was noted that volunteer participation has been better the last couple of years. Pasko asks event chairs to coordinate with Stephen P to have signups linked into minutes and the calendar. Mike will ask for volunteers at the January meeting.

The meeting adjourned at 20:49.

2019 Board Meeting schedule. First Monday of each month except September, excluding July
January 7, February 4, March 4, April 1, May 6, June 3, August 5, September 9